

Find Your Optical Path

Which Website Path Fits You?

I want to launch fast, use ready templates, and not deal with technical setup.

1

Optical Basic Path

I need custom frontend and want Optical to host everything.

2A

Optical Flex

Full Stack Path

I need full control and integration with internal infra like GEN/Common Services.

2B

Optical Flex

CMS-Only Path

**Every agency's journey is different.
Websparks helps you choose the right fit.**

Whether you want to launch fast with ready-made tools or build something fully custom, Optical has two paths to modern, compliant government websites — and Websparks is here to guide your way.

What Are You Looking For?

1 Optical Basic

We just need a straightforward website that works



You might be thinking:

- “We don’t need a complex website, something up and running fast..”
- “We don’t have developers — just content owners.”
- “Templates are good enough.”
- “We want full hosting and minimal ops work.”
- “Compliance and reliability matter most.”

What you get:

- ✓ Curated, ready-made templates
- ✓ Fast setup with no coding
- ✓ All security testing handled by Optical (VAPT, Cloud PT/VA)
- ✓ Simple content management
- ✓ Minimal operational overhead

Zero code.

Zero hassle.

Fully hosted and secure.

What Are You Looking For?

2 Optical Flex

**We have specific requirements
and need more control**



You might be thinking:

- “We need a custom layout and user journey.”
- “We have developers or a vendor to build the frontend.”
- “We want to future-proof our platform with scalable features.”
- “Our site needs to pull data from secure internal systems.”
- “Templates aren’t flexible enough.”

Option A : Full Stack Hosting

(All hosted by Optical)



Best For : Public-facing sites with no GEN integration needs

What you get:

- ✓ Custom frontend (hosted by Optical)
- ✓ CMS + infra hosted
- ✓ Custom blocks and APIs
- ✓ Backend VAPT by Optical
- ✓ Agency builds frontend
- ✓ Performance & DDoS tests supported (SR required)

Responsibilities:

- ✓ Agency handles frontend build & application-layer security
- ✓ Optical manages infra, backend security, and scaling
- ✓ Shared decision-making for ambiguous changes

What Are You Looking For?

2 Optical Flex

Option B : CMS-Only Hosting

(Frontend hosted by Agency)



Best For : Sites that must integrate with secure internal systems

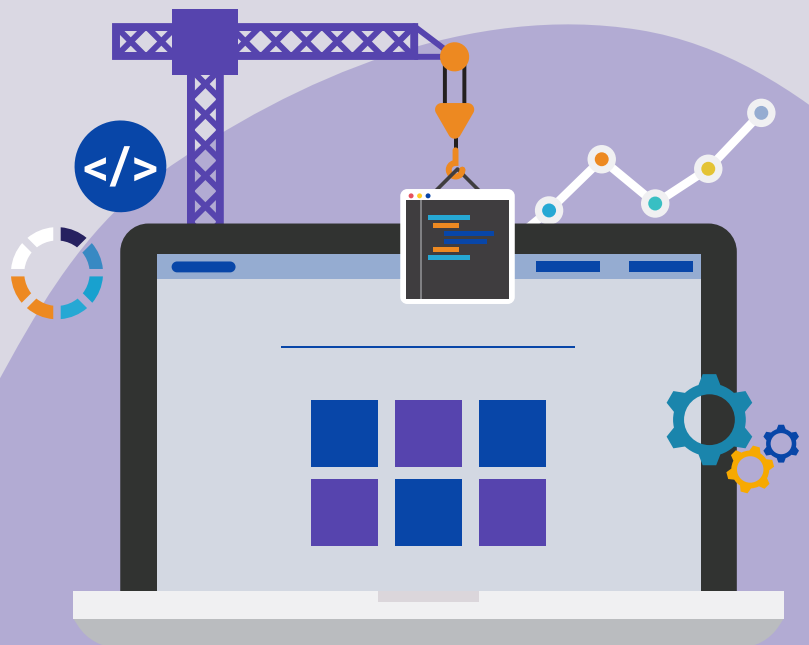
(e.g. GEN/ Common Services VPC)

What you get:

- ✓ Backend CMS by Optical
- ✓ Frontend hosted by Agency
- ✓ Same flexibility for custom blocks & integrations
- ✓ Backend VAPT by Optical
- ✓ Frontend VAPT by Agency
- ✓ Pre-deployment scans via GitLab/Fortify/Checkmarx required
- ✓ SEED device & SHIP-HATS access required for deployments

Responsibilities:

- ✓ Agency owns hosting infra, security, deployment
- ✓ Optical provides backend CMS, access to CloudWatch logs (TBD), caching strategy (TBD)



Custom experience. Full control.

Hosting

What Kind of Connectivity Do You Need?



Full Stack Hosting

Hosting Option

Full Stack Hosting

Managed By

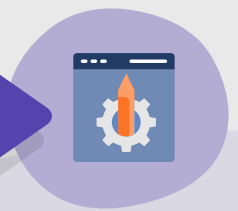
Optical

Best For

Public-facing sites that don't need to connect to secure internal systems

Network Access

Internet zone only



CMS-Only Hosting

Hosting Option

CMS-Only Hosting

Managed By

Agency/Vendor

Best For

Sites that need to connect to secure internal systems (e.g., GEN, Common Services VPC)

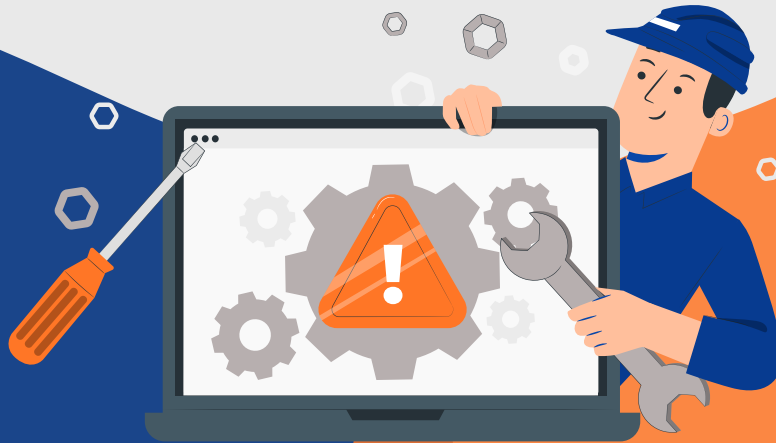
Network Access

GovCloud / VPC

If your site doesn't need to connect to internal government systems and only needs to work with public internet services, Full Stack Hosting is the easier and faster way to go.

If you need to connect your site to secure internal systems like GEN, go with CMS-Only Hosting.

How Websparks Supports You



What You Need

Migrate websites

Build with Optical Flex

Custom content blocks or layouts

Compliant setup

Launch quickly with Optical Basic

How Websparks Helps

- Ensure a smooth transition
- Provide starter kits & dev support
- Build reusable content blocks
- SHIP-HATS, IM8, VPC-ready infrastructure
- Handle templates & setup

"Wherever you are on the Optical journey, we'll help you move forward – with clarity, confidence, and compliance"

WEBSPARKS
optical



No Wrong Turn. Just the Right Fit.

Every agency's journey is different. Websparks makes sure you take the right path and reach your digital destination.